

Lincolnshire Heritage Open Days 2023

September 8th-17th Ideas and Information for the Theme

What is the theme? : Our theme for 2023 is 'Creativity Unwrapped'.

Remember that you don't have to meet the theme to take part in the festival, however to maintain a healthy level of audience interest, we like to see organisers doing something different every year, and the theme can help with this.

What will the title be? : **"The Arts of Lincolnshire – Creativity Unwrapped"**

What can I centre the event around? : In 2023 we are celebrating the stories and work of the experts and enthusiastic amateurs who add that something extra to all aspects of our daily lives. So, whether you're thinking of the Arts with a capital 'A' or art in all its lowercase glory – from high-brow literature to slam poetry, Old masters to street art, fashion, architecture and garden design – we want to know your stories!

Do you have any suggestions? :

- Highlighting your site's connection to a local artist or craftsperson.
- An exhibition of arts and crafts from your site's collection.
- Collaborative partnerships with craftspeople in your area to perhaps bring workshops or experiences to visitors.
- Creating your own art or performances which highlight cultural heritage – don't forget to involve your visitors!
- Walks or trails exploring poetry about the countryside, especially Lincolnshire's beautiful landscapes.
- A celebration event in tribute to a well-known Lincolnshire creative, who has made a mark on Lincolnshire's history.

And much, much more. These suggestions are just the tip of the iceberg so if you have other ideas, we'd love to hear it. Just get in touch with our Heritage Open Days Team and we'd be happy to chat them through with you.

Are you targeting any particular audiences this year? : Our aim is to get as many people involved in heritage as we can, so we don't have a specific audience we target. We would still like to grow some less developed segments though:

- **Families and children:** They are the key to insuring the future of our fantastic sites, so it would be lovely to see more events with family friendly activities included in the programme, if the sites are suitable for it.
- **Visitors with disabilities:** The festival is all about making heritage accessible for as many people as possible, so if you have a disability-friendly site, or can offer alternative options for those who are living with an impairment or with complex needs then please think about how you could include this in your event. Even something as small as providing copies of information sheets in large print can make a huge difference to someone with a visual impairment or providing pictures of the upstairs floors to visitors unable to access the upper floors of your site.

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