

# Lincolnshire Heritage Open Days 2020

## September 11<sup>th</sup>-20<sup>th</sup> Ideas and Information for the Theme

**What is the theme?** : Our theme for 2020 is Lincolnshire's leisure and heritage.

*Remember that you don't have to meet the theme to take part in the festival, however to maintain a healthy level of audience interest, we like to see organisers doing something different every year, and the theme can help with this.*

**What will the title be?** : "The Past and Pastimes - The Heritage of Lincolnshire's Leisure"

**What can I centre the event around?** : You can either celebrate the heritage of Lincolnshire's hobbies and free time or celebrate the heritage of Lincolnshire through hobbies and activities.

**Do you have any suggestions?** :

- Highlighting your site's connection to leisure activities (sports clubs, historic nature reserves and libraries)
- Games and activity demos, where you can showcase some traditional leisure activities
- An exhibition on the games, fetes, festivals and activities of the past
- A talk on the history of a hobby such as bird-watching or model railway creation
- A showcase of local societies and hobby groups, inviting the public to see your latest projects
- A knitted heritage project – Get visitors involved in knitting a woolly version of your site
- A guided walk/hike around the village looking at lesser known heritage sites
- A re-enactment or Live Action Role-Play (LARP) event with re-enactors or LARPer talking about what they do
- A tour for cyclists, where visitors can bring their bikes and explore heritage sites off the beaten track

And much, much more. These suggestions are just the tip of the iceberg so if you have other ideas and want to tell us about them, we'd love to hear it. Just get in touch with our Heritage Open Days Team and we'd be happy to chat them through with you.

**Are you targeting any particular audiences this year?** : Our aim is to get as many people involved in heritage as we can, so don't have a specific audience to target. We would still like to grow some less developed segments though:

- **Families and children:** They are the key to insuring the future of our fantastic sites, so it would be lovely to see more events with family friendly activities included in the programme, if the sites are suitable for it.
- **Visitors with disabilities:** The festival is all about making heritage accessible for as many people as possible, so if you have a disability-friendly site, or can offer alternative options for those who are living with an impairment or with complex needs then please think about how you could include this in your event. Even something as small as providing copies of information sheets in large print can make a huge difference to someone with a visual impairment or providing pictures of the upstairs floors to visitors unable to access the upper floors of your site.

[www.heritageopendays.org.uk](http://www.heritageopendays.org.uk)

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